

DiscoVR Privacy Policy

DiscoVR respects and values your privacy, and we offer transparency regarding any information we may collect. We are committed to protecting any personally identifiable information (“Personal Data”) you may provide us through our website, <https://www.discovr-360.eu/index.html> (“Website”), or other contact means.

Information about DiscoVR

Our business is located at:
The Crescent Building
Route de Lennik 451
1070 Brussels

Contact DiscoVR at: team@discovr-360.eu

This privacy policy (“Privacy Policy”) explains what Personal Data may be collected, stored or used by DiscoVR.

Data Protection Law

For the purposes of this Privacy Policy, “Data Protection Laws” mean: The General Data Protection Regulation ((EU) 2016/679), the ePrivacy Directive (Directive 2002/58/EC), and any national implementing laws, regulations and secondary legislation, as amended or updated from time to time, in Belgium.

We will comply with Data Protection Laws. The Personal Data we hold will be:

- Processed and used lawfully, fairly and in a transparent way.
- Processed for limited, legal purposes, which we have clearly explained to you, and not used in any way that is incompatible with such purposes.
- Adequate, relevant and not excessive for the stated purposes.
- Accurate and kept up to date.
- Stored only as long as necessary for the purposes we have told you about.
- Stored securely.
- Not transferred to any third parties without your consent or the appropriate data protection measures in place.

Personal Data does not include anonymous data, which is information where any personal identifiers have been removed.

What Data do we Collect?

To the extent that we collect your Personal Data, it is to conduct our business and to provide you with the best possible services.

What we may be collecting from you:



- Any Personal Data disclosed by you to us consensually or contractually, such as your name, billing and delivery address, telephone number, e-mail address and payment details.
- Personal Data that will help us contact you in the future, such as name, company name, address, phone and email, because we believe there is a legitimate interest for both parties.
- Personal Data included in the forms and surveys you complete, records of our correspondence and phone calls, and any other time you send, receive or engage with messages in connection with our services.

Specifically, we log usage data when you visit or otherwise use our Website and platform technology services. We may collect:

- Information that is not personally identifiable. For example, what browsers, operating systems and devices are used to access our content, details about the countries, cities and languages in which our services are accessed, and information about how and when our services are accessed. DiscoVR's purpose in collecting this non-Personal Data is to better understand how DiscoVR's visitors use the Website.

Additional information we collect about you or receive from other sources:

We and third-party providers may also collect information regarding your visit to our Website. This may include where you are geographically, your browser and device type, the pages you viewed, the duration of your visit and any search terms used.

How do we Use Your Data?

On the lawful bases of consent, contract, legal obligation or legitimate interests under Data Protection Laws, we may use your Personal Data:

- to call or e-mail you information that we believe to be of legitimate interest to you or that you have requested;
- to respond to your requests for information;
- for business purposes, such as data analysis, audits, fraud monitoring and prevention, identifying usage trends, and enhancing, improving or modifying our services;
- as we believe to be necessary or appropriate: (1) under current applicable law; (2) to comply with legal process; (3) to respond to requests from public and government authorities; (4) to enforce our terms and conditions; (5) to protect our operations; (6) to protect our rights, privacy, safety or property and/or that of others; and (7) to allow us to pursue available remedies or limit any damages that we may sustain.

How do we Store and Retain Your Data?

We store data digitally using our own secure platform and analytics databases, which are securely hosted within the EU. We also store data via a globally recognised, secure third-party software system as an integrated part of our business processes and systems.



We will retain your personal information no longer than is necessary for the purpose we obtained it for, thereby reducing the risk that it will become inaccurate, out of date or irrelevant. Information that is no longer needed will be securely deleted. Different retention periods apply for different types of data, however the longest we will normally hold any personal data is seven (7) years.

However, it is important that the personal information we hold about you is accurate and current. Please keep us informed if your personal information changes during your relationship with us.

Data Access

DiscoVR does not transfer your personal data to anyone for marketing purposes without your consent. However, it may be necessary for us to share your personal information with third parties in the following circumstances:

With our service providers and suppliers:

- In order to make certain services available to you, we may need to share your personal information with some of our service providers. These include payment processors, analytics services and mail carriers.
- We only allow our service providers to handle your personal data when we have confirmed that they apply appropriate data protection and security controls. We also impose contractual obligations on service providers relating to data protection and security, which means they can only use your data to provide services to us and to you, and for no other purposes.

With other third parties:

- If we have to disclose your personal information in order to comply with a legal obligation.
- In order to enforce or apply the terms of our contract with you.
- To protect the rights, property, or safety of DiscoVR, our customers or others.

We use Google Analytics in connection with performing industry research and analysis, demographic profiling and similar other purposes. For more information about Google Analytics, please visit www.google.com/policies/privacy/partners/.

Security

The security of your Personal Data is important to DiscoVR. We use commercially acceptable means to protect your Personal Data.

Confidentiality

We will not disclose any confidential information, except to employees and/or professional advisors (e.g., maintenance, analysis, audit, payments, fraud detection, marketing and



development) who need to know it and who have agreed in writing (or in the case of professional advisors, are otherwise bound) to keep such information confidential.

We will ensure that those people and entities use such confidential information only to exercise rights and fulfil obligations. DiscoVR may also disclose confidential information when required by law after giving you reasonable notice prior to disclosure.

Change of purpose

We will only use your personal information for the purposes for which we collected it. If we need to use your personal information for an unrelated or incompatible purpose, we will notify you and we will explain the legal basis which allows us to do so. Please note that we may process your personal information without your knowledge or consent where this is required or permitted by law.

International transfers

To deliver products and services to you, it may sometimes be necessary for us to share your personal information outside of the European Economic Area (“EEA”), usually when service providers are located outside the EEA. These transfers are subject to special rules under Data Protection Laws. If this happens, we will ensure that the transfer will be compliant with Data Protection Law and your personal information will remain secure. We will do this by transferring your personal data only to countries that the European Commission has deemed to provide adequate protection levels, through the use of European Commission-approved contracts, or to a U.S.-based provider covered by the EU-US Privacy Shield. Please contact us if you would like further information on the specific mechanism used if we transfer your personal data outside of the EEA.

Links to External Sites

DiscoVR services may contain links to external sites that are not operated by us. If you click on a third-party link, you will be directed to that third party’s site. We strongly advise you to review the privacy policy and terms and conditions of every site you visit. We have no control over, and assume no responsibility for the content, privacy policies or practices of any third-party sites, products or services.

Cookies

Cookies are text files placed on your computer to collect standard internet log information and visitor behaviour information. This is used to track visitor use of the website and to compile statistical reports. When you visit our Website, we may collect information from you automatically through cookies or similar technology.

For further information visit www.aboutcookies.org or www.allaboutcookies.org. You can set your browser to not accept cookies, and the websites mentioned tell you how to remove cookies from your browser. However, if you do not allow cookies, some of our Website features may



not function as a result. By continuing to navigate our Website without changing your cookie settings, you are acknowledging and agreeing to DiscoVR's use of cookies.

Aggregated Statistics

DiscoVR may collect anonymous statistics about the behaviour of visitors to its website. DiscoVR may display this information publicly or provide it to others. However, DiscoVR does not disclose your Personal Data.

Your Data Protection Rights

With respect to any of your Personal Data in DiscoVR's possession, you have the right to:

- Be informed about how DiscoVR uses your Personal Data.
- Request access to a copy of the Personal Data that DiscoVR holds on you.
- Request confirmation that your Personal Data is being processed.
- Request that your Personal Data is amended if it is inaccurate or incomplete.
- Request that DiscoVR erase your Personal Data.
- Request that the processing of your Personal Data is restricted.
- Request that the Personal Data we hold about you is transferred to another organisation or to you.
- Object to automated processing, including profiling.
- Object to other forms of processing, under certain conditions.

Right to Complain

If you make any of the above requests or objections, DiscoVR will respond to you within two weeks.

If you would like to exercise any your Data Protection rights or have any concerns about how we keep and use your personal information, please contact DiscoVR at our e-mail address: team@discovr-360.eu.

You may also complain to the [Data Protection Authority](#).

Privacy Policy Changes

Although most changes are likely to be minor, DiscoVR may change its Privacy Policy from time to time, and in DiscoVR's sole discretion. This Privacy Policy was last updated on 02/03/2020.

DiscoVR encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.